



Nita Lake Lodge Website Redesign

LEED Consulting Company and Creative Agency Redefine Sustainability

KIMBO Design Inc. collaborates with Nita Lake Lodge to update the luxury resort's website to attract guests to this hidden treasure.

Vancouver, BC, Canada – November 9, 2010 – Vancouver web design and branding agency KIMBO Design Inc. has captured the rustic elegance of Whistler's luxury alpine resort, Nita Lake Lodge, in a unique custom website design experience.

The website www.nitalakelodge.com, conveys the tranquil ambience of the exclusive lakefront hotel to appeal to holiday-makers and business groups searching for a special getaway.

Recognized as one of the best all-year-round resorts in North America, this boutique venue balances high living with an atmosphere of comfort and a casual ski resort feel. Nita Lake Lodge guests enjoy a relaxing and private experience and KIMBO Design's website redesign gives online visitors a taste of this.

The custom-built website displays the natural splendour of the lodge with its cozy suites, gourmet dining, its wedding and event facilities, and its unique spa and wellness centre. The stylized use of wood-like effects applied throughout the site reflect both the rustic comfort of the Lodge and the serene setting in which it's situated.

KIMBO Design's Principal and Creative Director, Kim Pickett, spent time at Nita Lake Lodge researching Whistler's "best kept secret" before planning the design

of the website. "We looked at the interior design of the hotel and expanded on its textures: wood, cast iron, and cherry wood - to create an ornate interface design for the website," says Kim.

Inspired by the Lodge's natural surroundings and the iconic on-site Rocky Mountaineer train station, KIMBO's design includes details such as bolts and railway sleepers in the navigation menu.

"We also included a water drop texture on the buttons, to signify the feeling of 'freshness' which guests experience at the resort's spa retreat," says Kim, adding the user-friendly site includes links to social media platforms, and features an online reservation system, where future guests can make bookings from any page with a click of a button.

Nita Lake Lodge owner Sonya Tumuluri says the new-look website gives a feeling of a destination resort. "The old website contained limited information and made the Lodge look small and dated. We wanted a fresh design to reflect the 4.5 star luxury and have a strong web presence. KIMBO Design created a site that highlights the elegant resort and explores its amenities through the use of dedicated pages and photographs."

About KIMBO Design Inc.

KIMBO Design Inc. is a custom website design and branding company providing top quality graphic and web design solutions. With a key focus on sustainable design and branding for luxury brands, the KIMBO team is committed to delivering exceptional and personalized service for all companies desiring a superior web presence.

Learn more about custom website design and web development solutions by KIMBO Design Inc. at www.kimbodesign.ca and become a fan on [Facebook](#) or follow us on [Twitter](#). Discover the luxury and elegance of Whistler's most exclusive boutique hotel at www.nitalakelodge.com.

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