

2017 ENTERPRISING WOMEN OF THE YEAR AWARDS ISSUE!

▪ Spring 2017 \$5.00

enterprising Women

**PROFILES ON OUR
AWARD WINNERS FROM
ACROSS THE GLOBE!**



**SPOTLIGHTING OUR
LEGACY AND ADVOCACY
AWARD WINNERS!**

JULIE WEEKS

WOMENABLE

2017 Enterprising Women
Hall of Fame Inductee

PLUS

Managing Millennials

Leadership Through Mentoring

Culture is King

Marketing with Video

Overcoming Wall Street 'Wolfism'

ENTERPRISING WOMEN OF THE YEAR AWARD WINNERS

Winners with Over \$2 Million in Annual Revenues



Kimberly Koch

Tripwireless, Inc.
Aurora, CO

Kimberly Koch founded Tripwireless, Inc. in 2005 to support telecommunications carriers with better customer service and solutions for the wireless infrastructure. The company now has ten employees and had revenues of \$5 million in 2016. With over 25 years of experience in the telecommunication industry, Kim has a drive to create cost effective solutions for her customers and has become a trusted source for equipment and service nationwide. Her company is WBENC-certified and she is an ambassador for WBENC-West and has been active in the organization for 12 years. A graduate of Loyola University of Chicago and currently based in Denver, CO, Kimberly mentors and gives back through the Aspen Academy.



Patricia Leuchten

The Avoca Group
Princeton, NJ

Patricia Leuchten is president and CEO of The Avoca Group, Inc., a Princeton, NJ-based consulting and research firm focused on clinical outsourcing and alliance management with \$4.9 million in revenues in 2016. Patricia founded the Avoca Quality Consortium, which brings together executives, quality management, outsourcing and operational professionals from pharma, biotech and CRO organizations to accelerate the development of a best practice approach to quality management and CRO oversight. In business 17 years, the company has 15 employees and Patricia is considered a leading authority on global clinical outsourcing and strategic alliance between pharmaceutical sponsors and CROs. A member of the Women Presidents' Organization and the Vintage Drug Information Association, she speaks and writes frequently as an industry expert. She gives back to the community through a number of charitable organizations, including Homefront, the Housing Initiatives of Princeton, and Love Knows No Bounds. She coaches and mentors young women professionals to help them boost their self-confidence, including one young woman who went on to become a senior vice president in her organization. Her role model and mentor was her father, who was fearless, strong and compassionate, and instilled the values in her that have helped guide the success she has achieved in her business and personal life.



Kim Pickett

KIMBO Design
Vancouver, BC Canada

Kim Pickett is principal and creative director of KIMBO Design Inc., an award-winning design firm based in Vancouver with seven employees and \$4.5 million in revenues in 2016. Kim is a conceptual and strategic thinker who is well-known for producing effective, innovative campaigns executed with a clean, elegant style. She has been ranked among the top 100 female entrepreneurs in Canada. Kim has been featured in *Applied Arts Magazine*, *Business in Vancouver*, *Distinctive Women Magazine*, and *TELLUS Talks Business*, among others, and was profiled as a "Game Changer" by Arlene Dickinson's YouInc.com. She has been recognized at the RBC's Canadian Women Entrepreneurs Awards, Vancouver's Top 40 Under 40, and the YWCA Women of Distinction Awards. Kim graduated with honors from Canada's leading design program at York University and Sheridan College. A member of the Society of Graphic Designers of Canada, DigiBC, and the Vancouver Board of Trade, she gives back through a number of nonprofit organizations, including Cystic Fibrosis Canada, the Alzheimer Society of BC's Hockey for Alzheimer's tournament, and Walk for Memories. She mentors young women designers to guide their professional development and growth.