

KIMBO DESIGN RECOGNIZED FOR CREATIVE EXCELLENCE BY SUMMIT CREATIVE INTERNATIONAL COMPETITION

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VANCOUVER - Kimbo Design has been recognized for their creative excellence with a bronze award in the self-promotion category of the prestigious 2006 Summit Creative Awards® competition.

The Summit Creative Awards recognizes and celebrates the creative accomplishments of small and medium sized advertising agencies and other creative groups with annual billings of \$25 million or less. Over the last decade, the competition has established itself as the premier arbiter of creative excellence for firms of this size. Winners were selected in categories that include print, broadcast, emerging media, online advertising, marketing materials, direct mail, political, corporate video, public service, best idea never produced, industry self-promotion and student competition. "Winning a Summit Creative Awards is a significant accomplishment. The combination of our excellent judges and the tough judging criteria ensures that only deserving entries receive Summit recognized." Said Jocelyn Luciano, Executive Director for the Summit Awards. "It was an exciting year to watch and listen to the judges debate the details of individual entries. Making the hard decisions of which ones receive the top spots is hard."

Kimbo Design is a full-service graphic design firm located in the Yaletown district of Vancouver. Managed by founder Kim Pickett, the firm has enjoyed a growing reputation for excellence among its client base. This recognition will only serve to further solidify their reputation in Vancouver and beyond. Kimbo Designs' winning entry, a holiday gift to their clients, helped to solve a common problem that is often experienced during the holidays—the inability to find a wine opener when needed. The gift illustrated the firm's creative and elegant approach to solving challenging problems for their clients.

According to founder Kim Pickett, the response from the piece was remarkable. "Even during the busy holiday season, clients were quick to contact us and convey their appreciation for the gifts, as well as affirm their commitment to continuing their relationship with our firm."

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MORE INFORMATION

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